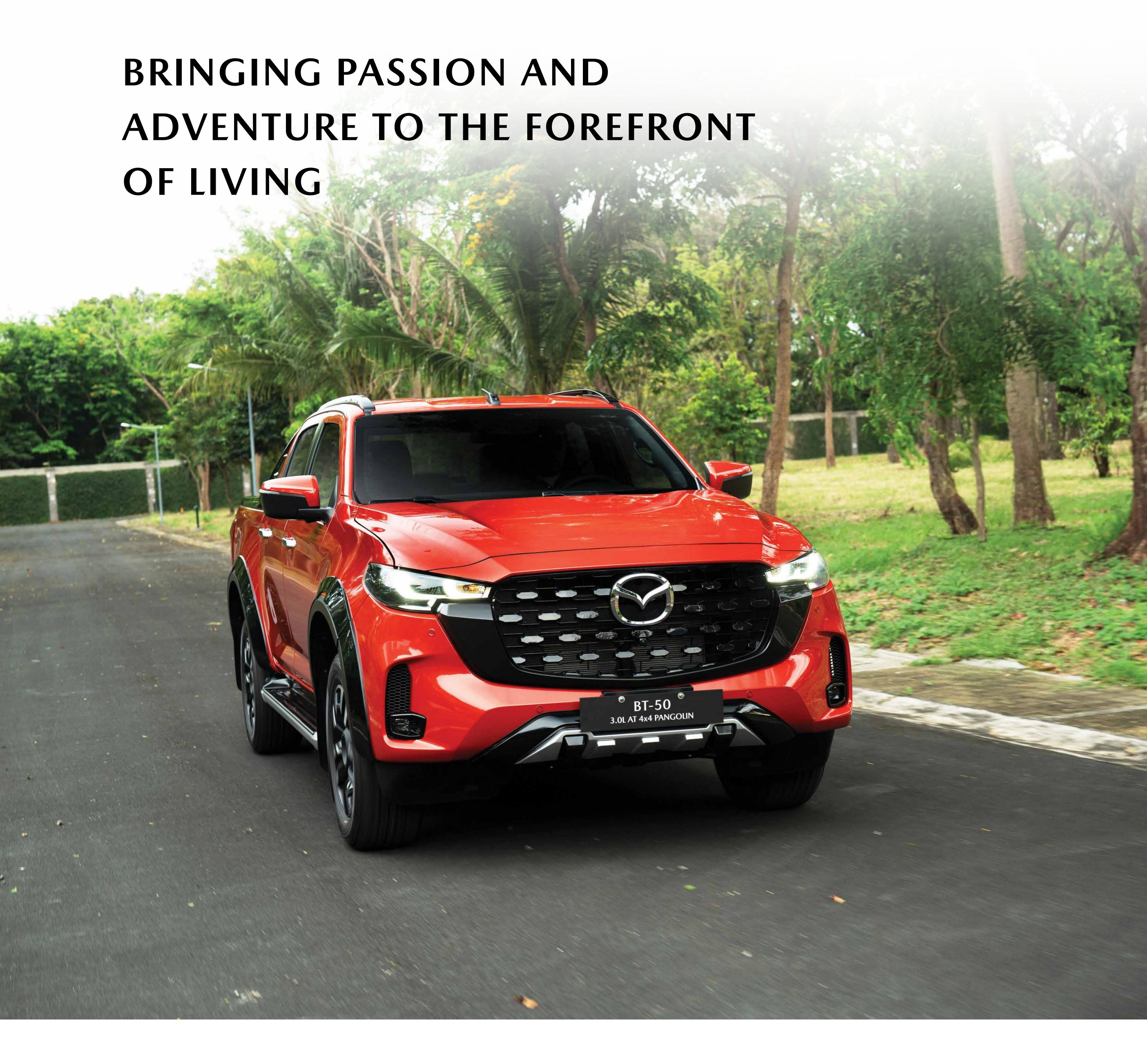
# MAZDA BT-50





#### Refinement at its best.

The foundation of the KODO design philosophy infuses soulful elegance into a beloved workhorse, creating a distinction between what it means to live and let live – a reminder that life should be lived with passion and treated as a beautiful adventure.

By incorporating new design elements, the 2025 Mazda BT-50 embodies a prouder, more refined character, with a bold stature that embraces premium ruggedness and functional style, making it the ideal partner for every kind of journey.

The story begins right at the heart, with the Mazda logo proudly sitting atop the grille, front and center.







The Mazda BT-50 features a fresh, modern look, with new hexagon inserts on the front grille, framed by the Black Metallic Signature Wing and an available Front Skid Plate, establishing its rugged and confident personality.

The sporty, outdoor appeal of the BT-50 is complemented by the refined elegance of the new LED Headlamp Cluster that incorporates distinct LED Daytime Running Lamps.

This is further supplemented by the redesigned front bumper with an integrated Air Curtain that improves aerodynamic efficiency, and new LED Fog Lamp housings with functional air vents.

The overall aesthetic is balanced by exciting and dynamic Aluminum Alloy wheel options, in either 17-inches finished in Black Metallic, or 18-inches featuring a two-tone, Diamond Cut finish.





Following through with the seamless, elegant profile, the BT-50's rugged character finishes strong with a powerful rear-end that is fitted with new LED Brake Lamps with Emergency Stop Signal, framing a ridged tailgate with the same prominent Mazda logo, as seen on the front grille.



# THE PERFECT PARTNER FOR LIFE'S MANY MOMENTS

The right partner is one that is reliable and ready for anything that life throws at you. Tried and tested, and put through some of the most grueling conditions, while keeping cool and collected at every turn.







As the most reliable workhorse, the BT-50 is built from high-tensile steel – a rigid, yet lightweight framework. It can handle a payload up to 1-ton and tow up to 3,500-kilograms.

New to the BT-50 and exclusive to the 4x4 variant is Rough Terrain Mode. This feature works together with the Shift-on-the-Fly 4x4 system and the Electronic Rear Differential Lock for exceptional traction on the most unexpected road conditions.



# ELEVATING THE HEART OF EVERY ADVENTURE



## Exceptional craftsmanship at its core.

The Mazda lifestyle is defined from the inside out – the carefully thought-out design, choice of premium materials, elegant details, and an in-cabin experience unlike any other.

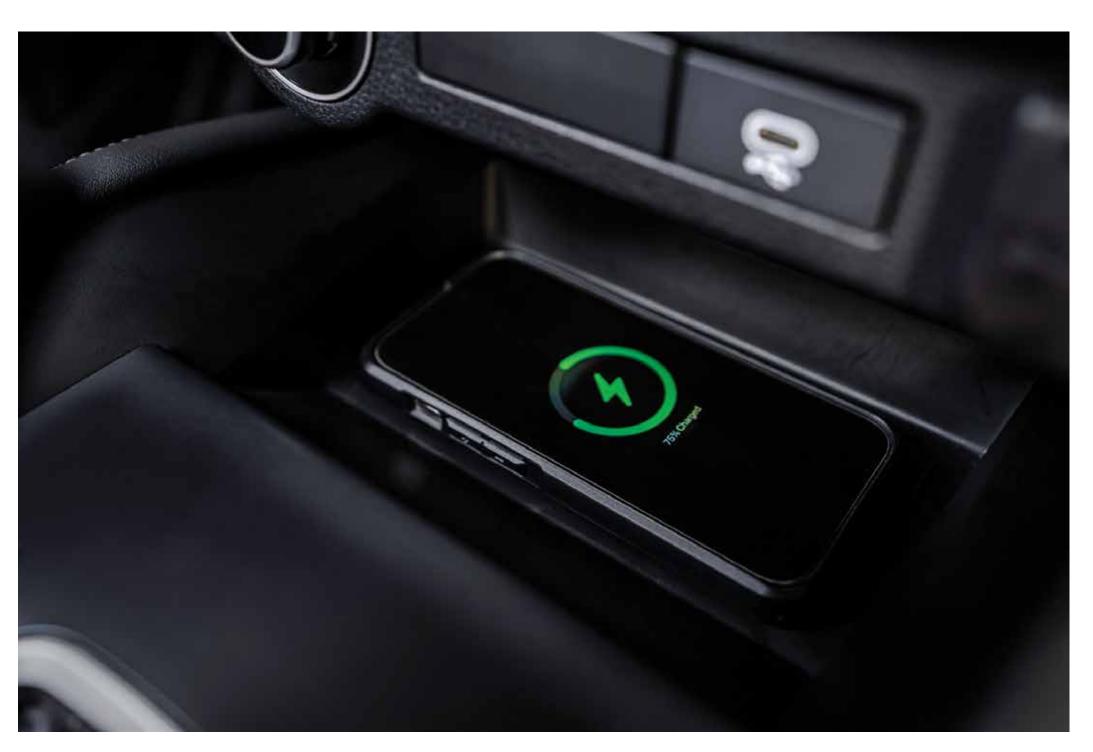
Living out life's greatest passions begins when we connect with the world around us in a way that elevates our journey. The Mazda BT-50 was designed with a depth of grace and humanity, fitted with features that are selected to complement modern lifestyles. The Mazda BT-50 combines up-to-the-minute technology with driver comfort and convenience.

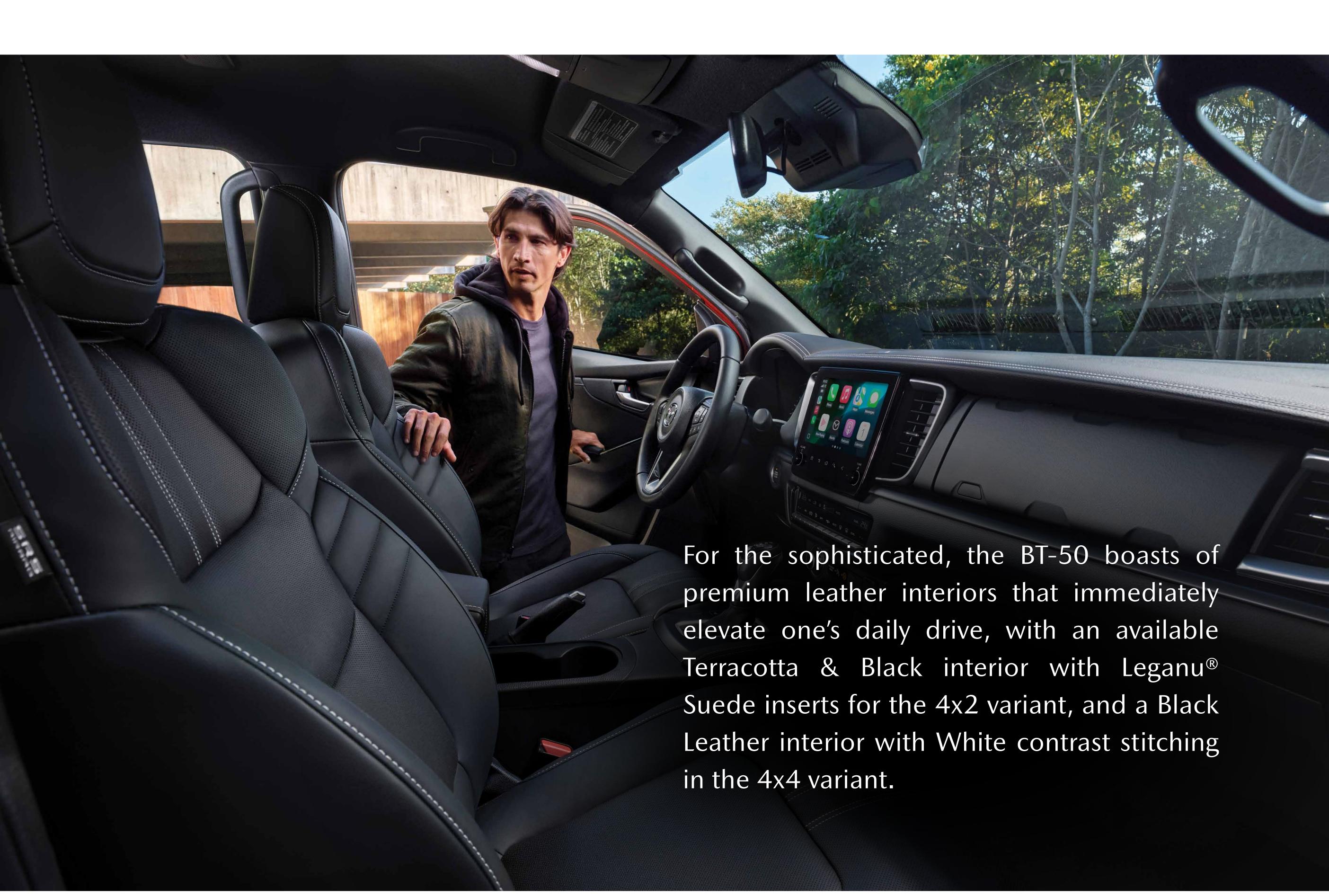
The new 7-inch Digital Instrument Cluster features a clean, minimalist design that is customizable to display the full suite of user information for 4x4 driving modes, ADAS functions, and more, with a nofuss, easy-to-use interface.

With the human aspect firmly in mind, the new infotainment system, known as the Human Machine Interface (HMI), measures up to 9-inches, with a full-color touchscreen LCD and improved ergonomics and functionality with capacitive touch buttons and physical volume and tuning control knobs.

Standard connectivity features include wireless Apple CarPlay, Android Auto, and an available 360° View Monitor with built-in digital video recording that functions as an onboard dash camera for an extra layer of security on your journeys.







Ignite one's passion with the optional Terracotta & Black colorway of the BT-50 4x2 variant's cabin, intertwining the creative spirit with an urban personality.

Crafted exclusively for the Philippines, the bespoke interior features Leganu<sup>®</sup> Suede inserts for rich texture, Terracotta stitching on the black leather steering wheel and center armrest, and Terracotta leather on the door armrests to match.









## Adventure is fueled by passion and attitude.

Mazda prides itself in having both – the ability to inspire greatness and the capacity to support the drive in reaching for that next summit.

The BT-50 ignites the spirit and thrill of travel and exploration by providing the right combination of tools that will make every journey one for the books.

The new Mazda BT-50 features exciting new elements that make both in-city and on-trail adventures smooth and well-supported.

The BT-50 can be equipped with a Front Skid Plate that amps up the rugged styling of the truck, while protecting the underside from offroad abrasions. Extending the durable nature to the interior are optional All-Weather Deep Dish Floor Mats that are specially branded with the BT-50 logo. PANGOLIN

For cargo hauling, the available Tailgate Assist feature makes opening and closing the tailgate effortless, making it convenient and easy to load and unload items from the rear.

Exclusivity has its perks, and Mazda knows how to make the top tier look and feel exceptional.



In addition to the standard equipment, the 4x4 variant can be equipped with an optional Pangolin Kit, enhancing the aesthetic elegance that raises the BT-50 a notch above the rest.

Complementing the streamlined, rugged body are gloss black details that add a touch of brilliance to its monochrome base. Framing the rear bed is a new Fashion Bar with signature Pangolin badging that surrounds a flat-surfaced, matte-finish Cargo Bed Cover. These features set-off the Brilliant Black Roof Rails, providing the perfect combination for that next trailing adventure.

As contrast to the 18-inch Diamond Cut Aluminum Alloy Wheels, the Pangolin Kit endows the BT-50 with new Fender Flares in a modern two-tone finish.



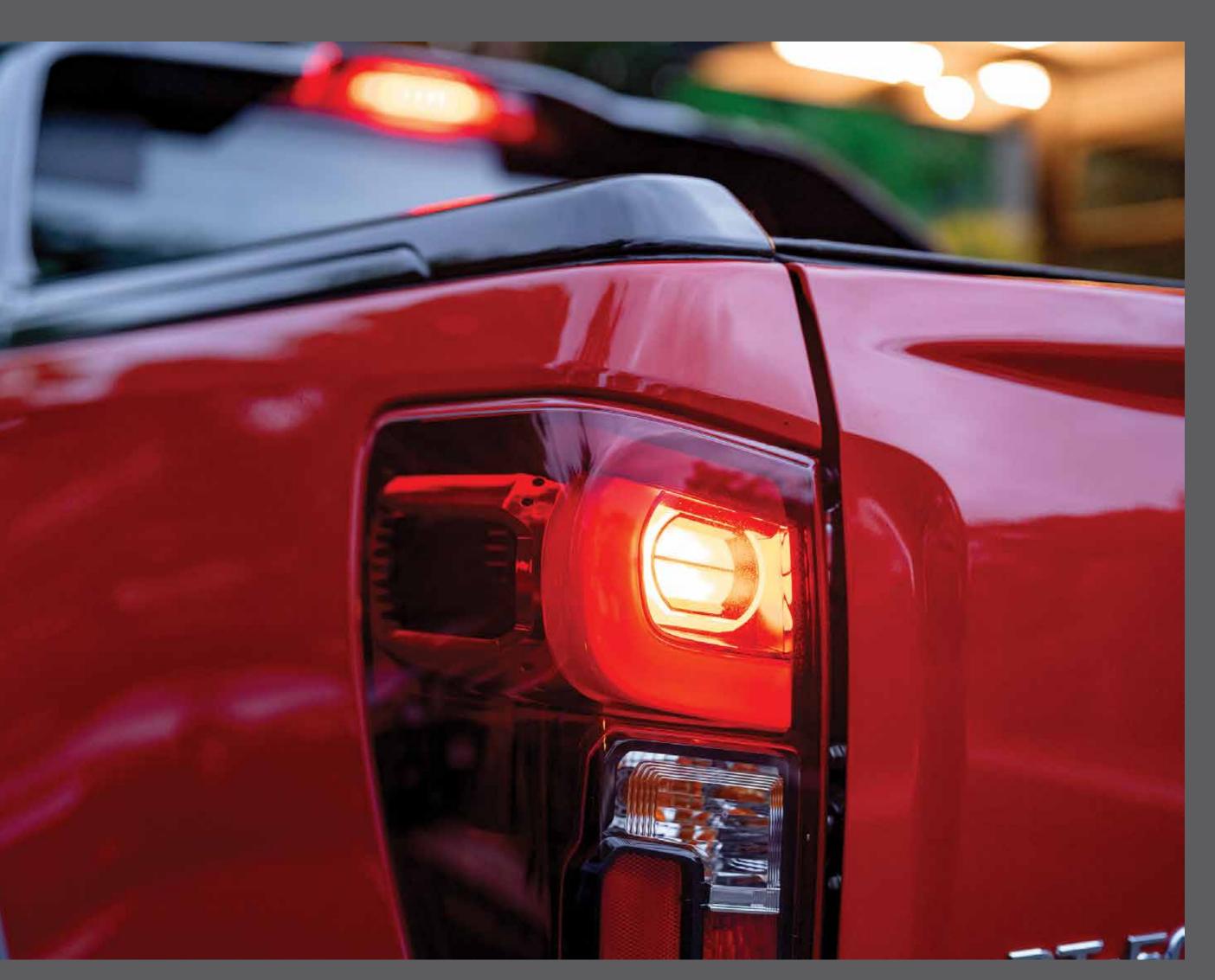


# Safety Is A Non-Negotiable Premium

Creating memorable moments has more to do with the journey than the destination. It's about the thrill of getting there, the people that you take with you, and the milestones that you achieve along the way. With the new BT-50, Mazda ensures that every drive is the safest and most reliable.

The BT-50 suite of Advanced Driver Assist Systems provides the most comprehensive safety features that make each trip stress-free, allowing you to go through each day with confidence and peace of mind. Whatever the road condition or unexpected driving situation, Mazda has got your back from start to finish.

- Adaptive Cruise Control
- Front & Rear Autonomous Emergency Braking
- Forward Collision Warning
- Blind Spot Monitoring
- Rear Cross Traffic Alert
- Rear Cross Traffic Brake
- Lane Departure Warning
- Pedal Misapplication Mitigation
- Auto High Beam Control
- Multi-Collision Brake
- Driver Attention Assist
- Front & Rear Parking Sensors







Driven by excellence and grounded in humanity, Mazda upholds its commitment in giving back to the community through its continued partnership with the Katala Foundation. Since 2020, Mazda and the Palawan-based organization have shared resources to ensure the protection of the endangered Philippine Pangolin.

Inspired by the dedication of the Katala Foundation, the Mazda BT-50 Pangolin Edition was born. Three years later, a vehicle donation was made to the non-profit organization, in recognition of its continued efforts in the preservation and monitoring of the endangered species.

Presently, the partnership between Mazda and the Katala Foundation has created a bolder iteration of the BT-50 4x4 Pangolin, designed with a rugged aesthetic and fitted with upgraded features for a more exciting ride, no matter the journey or terrain.





Worry-free ownership is the hallmark of the Mazda driving experience. We believe that ease of ownership is key to a long and lasting relationship with your Mazda.

That is why every brand-new Mazda vehicle includes FREE parts and labor for every scheduled Preventive Maintenance Service for five years, or up to 100,000km odometer distance, whichever comes first. If you happen to need assistance, you may avail of emergency towing and minor roadside repair support\*, which comes with your brand-new Mazda. These unique benefits further enhance your Mazda's three-year, or 100,000km, New Vehicle Limited Warranty, Bumper-to-Bumper coverage.\*\*

With over 13 full-service dealerships across the country ready to attend to your vehicle's needs, you can celebrate the joy and freedom of driving that only a Mazda can deliver.

Owning a Mazda is more than just driving with confidence and reassurance. A hassle-free ownership experience is the fulfillment of Mazda's promise to be your reliable partner in life's amazing journeys.



#1 in 2016 and 2019
according to the J.D. Power
Philippines Customer Service
Index (CSI) Study<sup>SM</sup>

For J.D. Power 2019 award information, visit jdpower.com/awards

## SPECIFICATIONS

MAZDA BT-50		3.0L AT 4x4	3.0L AT 4x2
Body Type		Dual Cab	Dual Cab
Transmission		6-Speed Automatic with Manual Mode	6-Speed Automatic with Manual Mode
Drivetrain		4x4 Shift-On-The-Fly System (2H/4H/4L)	4x2
Rough Terrain Mode		Equipped	_
IMENSIONS & WEIGHTS			
Overall Length		5,280mm	5,280mm
Overall Width		1,870mm	1,870mm
Overall Height		1,810mm	1,785mm
Wheelbase		3,125mm	3,125mm
Tread		5,12511111	
ITCAU	Front Rear	1,570mm 1,570mm	1,570mm 1,570mm
Minimum Ground Clearan	ce (Laden)	240mm	235mm
Water Wading Depth		800mm	800mm
Cargo Box Length		1,571mm	1,571mm
Cargo Box Width		1,530mm	1,530mm
Cargo Box Height		490mm	490mm
Minimum Curb Weight		1,971kg	1,896kg
Towing Capacity	Unbraked	750kg	750kg 3,500kg
	Braked	3,500kg	
NGINE			
Engine Type		In-line 4-Cylinder, 16-Valve, DOHC Intercooled Turbo Diesel	In-line 4-Cylinder, 16-Valve, DOHC Intercooled Turbo Diesel
Displacement		2,999cc	2,999cc
Maximum Output (PS/rpn	n)	190 / 3,600	190 / 3,600
Maximum Torque (Nm/rpm)		450 / 1,600 – 2,600	450 / 1,600 – 2,600
Compression Ratio		16.3:1	16.3:1
Fuel System		Common Rail Fuel Injection	Common Rail Fuel Injection
Fuel Tank Capacity		76 Liters	76 Liters
Emissions		Euro 4	Euro 4
Remote Engine Start		Equipped	_
USPENSION			
Туре	Front	Independent Double Wishbone with Coil Spring and Stabilizer Bar	Independent Double Wishbone with Coil Spring and Stabilizer Bar
	Rear	Leaf Springs	Leaf Springs
Brakes	F	Mantilated Dises	\/+: -+  D:
	Front Rear	Ventilated Discs Drum	Ventilated Discs Drum
Electronic Rear Differentia	l Lock	Equipped	_
Wheels	Size	18" Aluminum Alloy	17" Aluminum Alloy
Tires	Color	Diamond Cut 265/60 R18 All-Terrain	Black Metallic
		ZUJ/ UU KIO All-Tellalli	255/65 R17 Highway Terrain
XTERIOR  Front Grille		Gloss Black	Matta Black
			Matte Black
Front Signature Wing		Black Metallic	Black Metallic

#### EXTERIOR

Headlamps	Type Auto On/Off Running Lamps	LED with Auto-Leveling Equipped LED Signature Illumination	LED with Manual Leveling - LED
Fog Lamps	Front Rear	LED Equipped	LED -
Side Mirrors	Type Color	Power Adjust & Power Fold Body Color	Power Adjust & Power Fold Body Color
Brake Lamps		LED with Emergency Stop Signal	LED with Emergency Stop Signal
Wipers		Rain Sensing Wipers	Variable Intermittent
Door Handles		Chrome	Body Color
Side Step Boards		Equipped	_
Roof Rails		Equipped	_
Cargo Bed Hooks		Equipped	Equipped
Bedliner		Equipped	Equipped

#### INTERIOR

Seats	Material Driver Passenger Rear	Black Leather 8-Way Power Adjust 4-Way Manual Adjust 60:40 Split Fold-Up with Center Armrest & Cupholders	Black Fabric 6-Way Manual Adjust 4-Way Manual Adjust 60:40 Split Fold-Up
Steering Wheel	Material Adjustment Control Switch Cruise Control	Black Leather Tilt & Telescopic Audio, Bluetooth® Hands-Free, & MID Adaptive Cruise Control	Black Urethane Tilt & Telescopic Audio, Bluetooth® Hands-Free, & MID Standard Cruise Control
Audio System	Type Connectivity	9" LCD Display USB-C, Bluetooth® Hands-Free, Android Auto, & Wireless Apple CarPlay	8" LCD Display USB-C, Bluetooth® Hands-Free, Android Auto, & Wireless Apple CarPlay
	Speakers	8-Speakers	6-Speakers
USB Ports	Front Rear	USB Type-C USB Type-C	USB Type-C USB Type-C
Climate Control	Front Rear	Dual-Zone Automatic Rear Ventilation Louvres	Single-Zone Manual Rear Ventilation Louvres
Shift Knob		Black Leather	Black Urethane
Meter Set		7" LCD Display	Analogue with 4.2" LCD Display
Push Start/Stop Button		Equipped	_
Rear View Mirror		Auto-Dimming	Day & Night
Power Windows		Equipped with One-Touch Up/Down (Driver)	Equipped with One-Touch Up/Down (Driver)
Power Door Locks		Equipped with Speed Sensing & Walk Away Auto Lock	Equipped with Speed Sensing
Overhead Console		Equipped with Sunglass Holder	Equipped with Sunglass Holder

### SAFETY & SECURITY

Ī			7 Airbage Dual Front Side Curtain	
	SRS Airbags	7 Airbags: Dual Front, Side, Curtain, & Driver's Knee Equipped with Electronic Brakeforce Distribution (EBD) & Brake Assist (BA)		2 Airbags: Driver & Front Passenger
	Anti-Lock Braking System (ABS)		Equipped with Electronic Brakeforce Distribution (EBD) & Brake Assist (BA)	
	Electronic Stability Control (ESC)		Equipped with Traction Control System (TCS)	Equipped with Traction Control System (TCS)
	Hill Launch Assist (HLA)		Equipped	Equipped

#### SAFETY & SECURITY

Hill Descent Control (HDC)
Smart Keyless Entry System
Camera
Parking Sensors
Seatbelt Reminder
ISOFIX Child Seat Anchors
Child Lock Protection
Burglar Alarm

#### Equipped Equipped

Equipped -

Reverse Camera Reverse Camera

Front & Rear Rear

Driver & All Passengers Driver & All Passengers

Equipped Equipped Equipped

Equipped with Immobilizer Equipped with Immobilizer

#### ADVANCED DRIVER ASSIST TECHNOLOGY

Adaptive Cruise Control		
Forward Collision Warning		
Autonomous Emergency Braking Front Rear		
Lane Departure Warning		
Auto High Beam Control		
Blind Spot Monitoring		
Rear Cross Traffic Alert		
Rear Cross Traffic Brake		
Pedal Misapplication Mitigation		
Multi-Collision Brake		
Driver Attention Assist		

# Equipped Equipped -

Equipped Equipped	-
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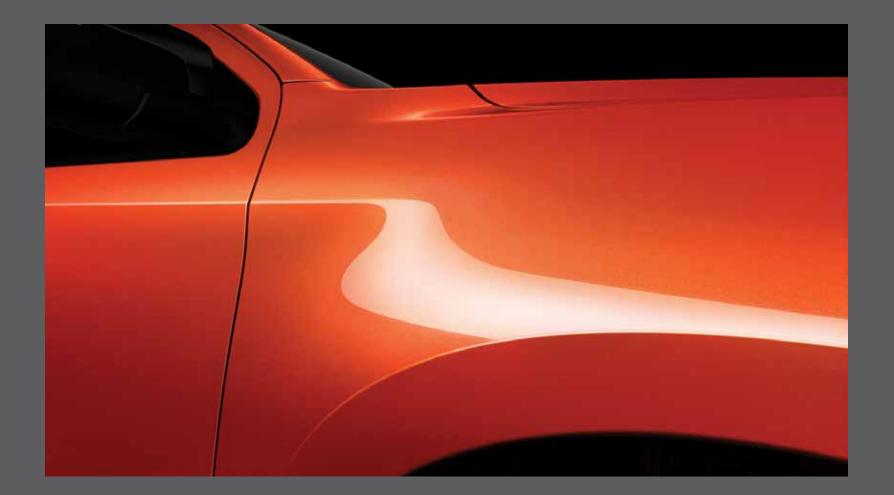
#### OPTIONAL ACCESSORY PACKAGE

Seats	Material Color
Steering Wheel	
Center Armrest Trim	
Door Trim	
Side Step Boards	
Front Skid Plate	
Fender Flares	
Fashion Bar	
Cargo Bed Cover	
Wireless Charger	
360° View Monitor	
Tailgate Assist	
Floor Mats	

#### PANGOLIN KIT SPORT KIT

	Leather with Leganu® Suede Terracotta / Black
_	Black Leather with Terracotta Stitching
_	Black Leather with Terracotta Stitching
_	Terracotta Leather
_	Equipped
Equipped	Equipped
Equipped	_
Equipped with Digital Video Recording	Equipped with Digital Video Recording
Equipped	Equipped
All-Weather Deep Dish	All-Weather Deep Dish

## AVAILABLE COLORS



Red Earth Metallic



Sailing Blue Metallic



Geode White Pearl



Ingot Silver Metallic



Concrete Gray Mica



True Black Mica

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