



How do you redesign an icon for the future? You don't. You can only evolve an already perfect design formula honed by over 30 years of driving exhilaration into another timeless work of art.

By fusing dynamism and simplicity into an open-top, two-seater that inherently evokes a rush of emotions, the award-winning Mazda MX-5 takes four generations of classic roadster proportions and advances it to the future.

Lower and more balanced, dynamic, and emotive even at a standstill, the most popular sports car in the world continues to inspire and arouse a new generation of drivers who celebrate being one with their car.

DRIVING PURITY

The concept of a lightweight, open-top two-seat sports car harks back to a purpose borne on the fast lane decades ago—the attainment of joy in driving. With its canvas roof neatly tucked behind you, the Mazda MX-5 continues to fulfill your long-held yearning for freedom behind the wheel. The rush of wind in your face, the expanse of open space from the sky above, the feeling of exhilaration as you carve through the most winding of roads—all these make the Mazda MX-5 your ticket to rediscovering the youth you never left behind.







DIFFERENT LOOK, SAME FEEL

Mazda believes in facing any challenge head on. The answer to the question on how to preserve the roadster's charisma while meeting the demand for a coupe that comprehensively shelters from the elements is a design decision that offered no compromise to the classic open-top design. The MX-5 Retractable Fastback combines the reassurance of a hard roof with the sleek buttress of a Targa top to deliver a unique and expressive solution that balances the driver's needs with their wants. Whether with the top up or down, the MX-5 RF is a genuine sportscar in every sense of the word.

THE SATISFACTION OF ONENESS



Every Mazda is engineered to underscore a key brand philosophy. *Jinba-Ittai*, or horse and rider as one, is at the core of every Mazda vehicle design. Nothing quite celebrates this more than the Mazda MX-5. As the ultimate expression of the bond between man and machine, the MX-5 forms a natural connection between the road and the driver, allowing you to feel and savor every moment behind the wheel.

This is what makes every Mazda different.

This is what makes driving the Mazda MX-5 a desire you'll forever crave.





TUNED FOR FUN

A distinctive growl. An undeniable tingle up your spine. A crisp shift in every gear. Each little detail in the Mazda MX-5 makes each driving moment an involving affair.

Designed by passionate engineers who yearn for the pleasure in driving, the MX-5's enhanced 2.0-liter SKYACTIV-G engine that delivers 184 PS at a high 7,000 rpm and its aluminum and high-tensile steel lightweight body, along with its rear-wheel drive layout and balanced 50/50 weight distribution, make it the ideal platform to experience a truly invigorating drive.

With SKYACTIV Technology, Mazda engineers made sure the Mazda MX-5's engine, drivetrain, chassis, body and suspension all work in harmony to deliver the ultimate in smiles per gallon.

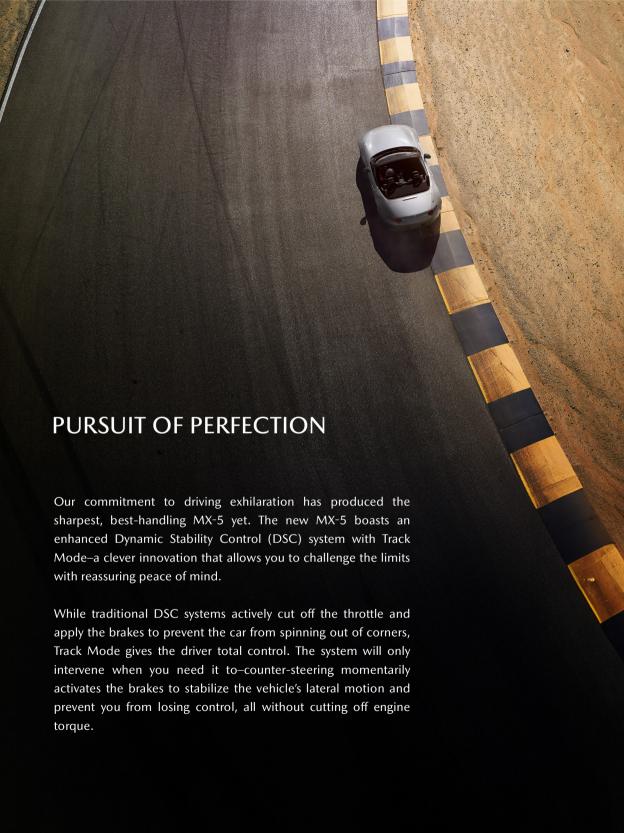


OVER 30 YEARS OF DRIVING FULFILLMENT

Ever since the introduction of the first-generation Mazda MX-5 in 1989, countless drivers have experienced the pure and unadulterated experience of top-down driving. With more than a million examples encompassing four generations of Mazda's enduring sports car rolling off the exclusive assembly line in Hiroshima, Japan, more and more people are still discovering their passion for long drives, camaraderie and belonging.

The Mazda MX-5 is not just a car that sits in your garage, it is life waiting to be experienced. It is a joy raring to be felt, it is a life story expecting to be told.





As a result, novice drivers can unlock their potential with greater confidence, while experienced racers can now push the car to its limits with an extra sense of security. Now, nothing stands in the way between you and the perfect lap.

Another Mazda-first innovation, Asymmetric LSD (A-LSD) further elevates the Jinba-Ittai experience to satisfying new heights. A-LSD improves cornering feel by actively adjusting the slip differential between the left and right wheels when decelerating into and accelerating out of a corner.

This ensures that each wheel travels precisely the exact distance that it should for ultimate cornering precision to achieve the perfect corner, every time.





KINEMATIC POSTURE CONTROL

Kinematic Posture Control (KPC) provides a more stable turning posture, even when cornering at high speed. KPC applies a slight brake to the inner rear wheel when cornering under conditions with high G-force, generating an "anti-lift" force that pulls the vehicle's body down and suppresses body roll.

In tight corners and situations where the car would tilt significantly in the past, KPC stabilizes vehicle posture so that it grips the road surface, giving you a greater sense of connection to the ground, and enabling you to accelerate with greater confidence.

Furthermore, KPC can determine turning conditions in real time from the difference in speed between the left and right rear wheels, and adjust linearly to produce the appropriate posture stabilization—all without adding a single gram to the weight of the vehicle.

DRIVER-INSPIRED DESIGN





The unadulterated driving performance of the Mazda MX-5 is complemented by a timeless and elegant design. Inspired by the KODO philosophy, the iconic roadster receives hand-picked upgrades worthy of its rich heritage.

- LED Daytime Running Lamps
- LED Rear Combination Lamps
- 17" Diamond Cut Alloy Wheels
- 17" Black Metallic Alloy Wheels
- Tan Fabric Soft Top



MEANT FOR LONGER DRIVES

Every moment behind the wheel should be savored. The Mazda MX-5 is generously appointed with creature comforts that make every drive a pleasure to cherish.

- 9-Speaker BOSE® Sound System
- Tan Nappa Leather Seats
- Tan Leather Interior Upholstery
- 7G Mazda Connect Infotainment System with 8.8" LCD Display
- Wireless Apple CarPlay & Wired Android Auto
- Dual USB-C Ports
- Automatic Climate Control
- Cruise Control
- Adaptive LED Headlamps
- Rain Sensing Wipers







MODERN SAFETY

Attain maximum enjoyment from every drive knowing you are protected and made aware of your surroundings. Active and passive safety systems create an air of calm reassurance whenever you are on the road.

Front & Rear Smart Brake Support (SBS-F & SBS-R)

Smart Brake Support assists the driver by detecting vehicles and obstacles ahead and automatically applies the brakes if it senses risk of an impending collision (between 15 km/h to 145 km/h) to avoid or mitigate impact.

Using two ultrasonic sensors mounted on the rear bumper, the system also monitors obstacles when reversing at low speeds (between $2-8\,$ km/h). If there is a risk of collision, the system automatically applies the brakes.

Blind Spot Monitoring (BSM)

By detecting vehicles where the driver has least access to peripheral vision, the system reduces the occurrence of collisions when changing lanes.

BSM warns the driver through lamps on the side mirrors and chimes of an impending collision even before a change of lane maneuver is initiated.



Lane Departure Warning (LDW)

With cameras mounted on the windshield that detect lane markings on the road, the Mazda MX-5 can detect if it is unintentionally veering off its lane and promptly warns the driver to apply corrective steering.

BUILD YOUR MX-5

The MX-5 ownership journey begins with an exciting process of personalizing your own roadster.

With the Build Your Personal MX-5 Program, you can create an MX-5 unique to your personal preference in transmission, exterior color, interior trim, soft top or retractable fastback, and even up to two different soft top color choices.

A total of 39 combinations are possible. Personalized orders take about four to six months from order to delivery.



ROOF COLORS



RF Black Top



RF Body Color Top



Tan Soft Top



Black Soft Top

INTERIOR COLORS



Tan Nappa Leather



Black Leather

EXTERIOR COLORS



Aero Gray



Soul Red Crystal



Machine Gray



Deep Crystal Blue



Snowflake White Pearl



Zircon Sand



Jet Black



Worry-free ownership is the hallmark of the Mazda driving experience. We believe that ease of ownership is key to a long and lasting relationship with your Mazda.

That is why every brand-new Mazda vehicle includes FREE parts and labor for every scheduled Preventive Maintenance Service for five years, or up to 100,000km odometer distance, whichever comes first. If you happen to need assistance, you may avail of emergency towing and minor roadside repair support*, which comes with your brand-new Mazda. These unique benefits further enhance your Mazda's three-year, or 100,000km, New Vehicle Limited Warranty, Bumper-to-Bumper coverage.**

With over 14 full-service dealerships across the country ready to attend to your vehicle's needs, you can celebrate the joy and freedom of driving that only a Mazda can deliver.

Owning a Mazda is more than just driving with confidence and reassurance. A hassle-free ownership experience is the fulfillment of Mazda's promise to be your reliable partner in life's amazing journeys.





For J.D. Power 2019 award information, visit jdpower.com/awards

SPECIFICATIONS

MAZDA MX-5		RETRACTABLE FASTBACK	CONVERTIBLE SOFT TOP	CONVERTIBLE SOFT TOP
Transmission		SKYACTIV-DRIVE 6-Speed Automatic with Sport Mode	SKYACTIV-DRIVE 6-Speed Automatic with Sport Mode	SKYACTIV-DRIVE 6-Speed Manual
Roof Color		Black Body Color	Tan Black	Tan Black
Drivetrain		Rear-Wheel Drive	Rear-Wheel Drive	Rear-Wheel Drive
Kinematic Posture Control		Equipped	Equipped	Equipped
i-STOP Eng	ine Idling Stop System	Equipped	Equipped	Equipped
i-ELOOP Re	egenerative Braking System	Equipped	Equipped	Equipped
DIMENSIONS	S AND WEIGHTS			
Overall Len	ngth	3,915mm	3,915mm	3,915mm
Overall Width		1,735mm	1,735mm	1,735mm
Overall Width Overall Height		1,235mm	1,230mm	1,230mm
Tread	igiit	1,23311111	1,23011111	1,23011111
Head	Front Rear	1,495mm 1,505mm	1,495mm 1,505mm	1,495mm 1,505mm
Wheelbase		2,310mm	2,310mm	2,310mm
Minimum Turning Radius		4.7m	4.7m	4.7m
Minimum Curb Weight		1,133kg	1,088kg	1,058kg
ENGINE				
Туре		SKYACTIV-G, In-line 4-Cylinder, 16-Valve, DOHC	SKYACTIV-G, In-line 4-Cylinder, 16-Valve, DOHC	SKYACTIV-G, In-line 4-Cylinder, 16-Valve, DOHC
Displacem	ent	1,998 сс	1,998 cc	1,998 cc
Compression Ratio		13:1	13:1	13:1
Fuel Systen	n	Electrically Controlled Fuel Injection	Electrically Controlled Fuel Injection	Electrically Controlled Fuel Injection
Recommen	nded Fuel	Minimum 95 RON Premium Gasoline	Minimum 95 RON Premium Gasoline	Minimum 95 RON Premium Gasoline
Maximum Output (PS/rpm)		184 @ 7,000	184 @ 7,000	184 @ 7,000
Maximum Torque (Nm/rpm)		205 @ 4,000	205 @ 4,000	205 @ 4,000
Top Speed		200 km/h	199 km/h	219 km/h
0-100 Km/	/h	7.9 seconds	7.6 seconds	6.5 seconds
Fuel Tank Capacity		45 liters	45 liters	45 liters
Emissions		EURO 4	EURO 4	EURO 4
CHASSIS				
Suspension	1			
Suspension	Front (Double Wishbone)	Equipped	Equipped	with Bilstein Dampers
	Rear	Multi-Link	Multi-Link	Multi-Link
Limited Slip	p Differential (LSD)	-	-	Asymmetric LSD
Strut Bar		-	Equipped	-
Brakes	Front	Ventilated Discs	Ventilated Discs	Ventilated Discs
	Rear	Solid Discs	Solid Discs	Solid Discs
STEERING				
Туре		Rack and Pinion	Rack and Pinion	Rack and Pinion
Steering Wheel Material Adjustment Control Switch Cruise Control Paddle Shifters		Leather Wrapped Tilt & Telescopic Audio & Bluetooth® Hands-Free Equipped Equipped	Leather Wrapped Tilt & Telescopic Audio & Bluetooth® Hands-Free Equipped Equipped	Leather Wrapped Tilt & Telescopic Audio & Bluetooth® Hands-Free Equipped -

		RETRACTABLE FASTBACK	CONVERTIBLE SOFT TOP	CONVERTIBLE SOFT TOP
TERIOR				
Headlamps	Type Running Lamps	Adaptive LED Headlamps (ALH) with Auto-Leveling & Auto On/Off LED	Adaptive LED Headlamps (ALH) with Auto-Leveling & Auto On/Off LED	Adaptive LED Headlamps (ALH) with Auto-Leveling & Auto On/Off LED
	High Beam Control	Equipped	Equipped	Equipped
Tires	nation Lamps	LED with Passive Collision Signal 205/45 R17	LED with Passive Collision Signal 205/45 R17	LED with Passive Collision Signa 205/45 R17
Wheels	Type Color	17" Aluminum Alloy Wheels Black Metallic Diamond Cut	17" Aluminum Alloy Wheels Black Metallic Diamond Cut	17" Aluminum Alloy Wheels Black Metallic Diamond Cut
Side Mirror	s Type Color	Gloss Black Body Color Power Adjust	Gloss Black Body Color Power Adjust	Gloss Black Body Color Power Adjust
Wipers		Rain Sensing Wipers	Rain Sensing Wipers	Rain Sensing Wipers
Exhaust Tail	Pipe	Dual Type with Exhaust Finisher	Dual Type with Exhaust Finisher	Dual Type with Exhaust Finisher
TERIOR				
Seats				
	Material Color	Nappa Leather Leather Tan Black	Nappa Leather Leather Tan Black	Nappa Leather Leather Tan Black
Interior Upl	nolstery	Tan Leather Black Leather	Tan Leather Black Leather	Tan Leather Black Leather
Shift Knob	m	Leather Wrapped	Leather Wrapped	Leather Wrapped
Audio Syste	Туре	Mazda Connect with 8.8" LCD Display	Mazda Connect with 8.8" LCD Display	Mazda Connect with 8.8" LCD Display
	Connectivity	2-USB-C, Bluetooth® Hands-Free, Apple CarPlay, & Android Auto	2-USB-C, Bluetooth® Hands-Free, Apple CarPlay, & Android Auto	2-USB-C, Bluetooth® Hands-Fre Apple CarPlay, & Android Auto
	Wireless Apple CarPlay	Equipped	Equipped	Equipped
	Speakers	9-Speaker BOSE® Sound System Digital Speedometer with	9-Speaker BOSE® Sound System Digital Speedometer with	9-Speaker BOSE® Sound System
Meter Set	ntrol	4.6" LCD Display Automatic Single-Zone	4.6" LCD Display Automatic Single-Zone	Digital Speedometer with 4.6" LCD Display
Climate Control Push Start / Stop Button		Equipped	Equipped	Automatic Single-Zone Equipped
Rear View Mirror		Frameless with Auto-Dimming	Frameless with Auto-Dimming	Frameless with Auto-Dimming
Power Windows		One-Touch Down (Driver & Passenger)	One-Touch Down (Driver & Passenger)	One-Touch Down (Driver & Passenger)
FETY & SECU	RITY			
Airbags	NIT I	Dual Front & Side Airbags	Dual Front & Side Airbags	Dual Front & Side Airbags
Anti-Lock B	raking System	Equipped with Electronic Brakeforce Distribution (EBD)	Equipped with Electronic Brakeforce Distribution (EBD)	Equipped with Electronic Brakeforce Distribution (EBD)
Dynamic Stability Control (DSC)		Equipped	Equipped	Equipped with Track Mode
Smart Keyless Entry System		Equipped	Equipped	Equipped
Rear Parking Sensors		Equipped	Equipped	Equipped
Reverse Camera		Equipped	Equipped	Equipped
Seatbelt Wa	rning Lamp	Equipped	Equipped	Equipped
CTIVSENSE				
Smart Brake				
	Front	Equipped with Forward Obstruction Warning	Equipped with Forward Obstruction Warning	Equipped with Forward Obstruction Warning
Rear		Equipped	Equipped	Equipped
Lane Departure Warning		Equipped	Equipped	Equipped
Blind Spot Monitoring		Equipped	Equipped	Equipped
Rear Cross Traffic Alert		Equipped	Equipped	Equipped
Rear Cross Brake Support		Equipped	Equipped	Equipped
Driver Attention Alert		Equipped	Equipped	Equipped

