

MAZDA3



MAZDA VISION COUPE

Classic proportions further elevated via the delicate art of creating light and shadow by human hand. Mazda redefines the image of elegance through a sculpted minimalist form that comes alive with a sense of warmth and seductiveness.



MAZDA RX-VISION

A mature expression of dynamic vitality through simplicity. The Evolved KODO Design language adopts the 'less is more' Japanese aesthetic. Doing away with excessive character lines allows the movement of reflections to make the form come to life.



We believe in the power of human potential; creativity, imagination, and the amazing things we are all capable of when we're inspired.

We believe in taking the unconventional road and going the extra mile to do work that inspires.

We believe in artisans, designers, engineers, and ambassadors who pour human energy into their work.

We believe in the power of cars to move human emotions. To awaken the senses, heighten reflexes, make pulses race.

We believe the joy of being alive comes from what we discover on our journey, and the inspiration we find in every mile.

Mazda makes you feel alive.





Mazda3 Fastback: design that liberates the spirit. With sensuous, free-flowing curved surfaces that reflect your ever-changing surroundings, evoking powerful emotions of freedom and self-expression. Opening up a world beyond conventions, where only you set the limits to your imagination and what you can achieve. It's design elevated to a provoking work of art.





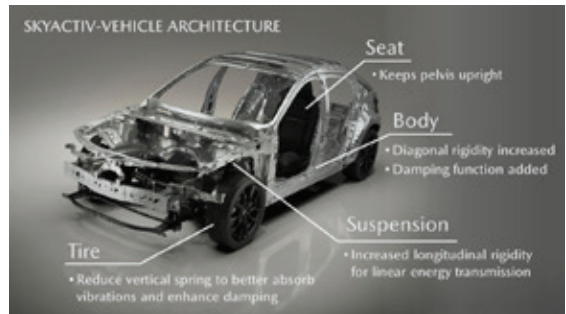


ELEGANCE AND REFINEMENT

The Sedan's flowing, graceful profile lends itself a sophisticated presence with a calm, refined air. A mature audience will certainly appreciate its exterior's smooth surface movements and elegant beauty.



MOTION INSPIRED BY YOU



SKYACTIV-VEHICLE ARCHITECTURE

From the time we learn to walk, we learn to control our center of gravity — and thus our balance — entirely without conscious thought. It becomes as natural as breathing. And it is the inspiration for Mazda's Skyactiv-Vehicle Architecture, aimed at enabling you to fully maintain your balance even inside the vehicle.





G-VECTORIZING CONTROL PLUS (GVC PLUS)

GVC Plus is one more way Mazda's human-centric engineering makes vehicle movement more responsive, more confidence-inspiring and just more comfortable. As you enter a bend, GVC Plus momentarily lowers engine torque to transfer weight to the front wheels and enhance grip. Then as you go through the curve, engine torque is restored to shift weight rearwards for greater stability. Finally, as you exit the bend brake force is slightly applied to the outer wheels to help recover straight-line running.



CLEANER, MORE EFFICIENT ENERGY

SKYACTIV-G

Conventional internal combustion engines only harness around 30% of the potential energy in the fuel they consume: the rest is wasted. So Mazda developed SKYACTIV-G, a high-efficiency engine that compresses the air-fuel mixture to a much higher degree than in conventional powerplants, squeezing far more energy from every drop of fuel. This high compression ratio, unparalleled among mass production engines, delivers both sheer driving pleasure and outstanding fuel economy.

THE QUEST FOR SUSTAINABLE DRIVING

HYBRID

An innovative evolution of hybrid car technology, Mazda Hybrid maximizes every bit of energy normally wasted during braking. It is now available on the Mazda3 Sedan and Fastback.



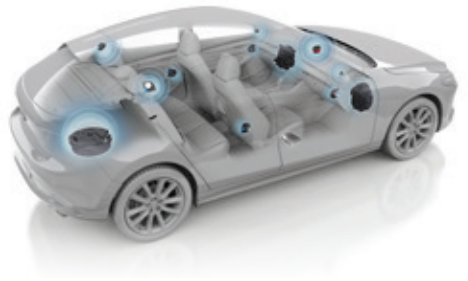
Instead of being unused, the kinetic energy is stored within the battery, which the integrated electric motor uses to simultaneously propel the vehicle together with the internal combustion engine. Using the stored energy eases the engine's load, thus improving fuel economy and reducing carbon emissions.



THE SENSIBILITY OF SOUND

MAZDA HARMONIC ACOUSTICS

Assured control of sound in the cabin — whether noise or music — is another key element of driving pleasure, superbly achieved by Mazda Harmonic Acoustics. This far-reaching audio initiative was developed to create a quiet cabin that insulates you from unwanted and distracting outside noise, while still allowing for the subtle sounds from the road and engine that add to the driving experience. It also drove the design of the audio system to deliver the same rich sound at both low and high volumes. Particular attention was paid to speaker placement to give deep, satisfying bass and clear, well-localized mid- and high-frequencies. The result is detailed, natural reproduction of music with astonishing depth and clarity at any volume.



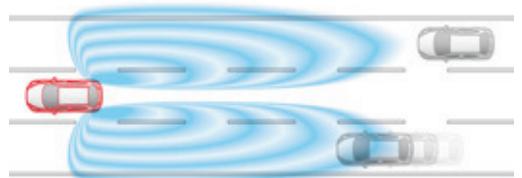


REASSURING SAFETY, DRIVING ENJOYMENT

MAZDA i-ACTIVSENSE

Mazda expanded the concept of safety, taking it beyond the conventional thinking on advanced safety technologies to also include the driving position, information layout, visibility, and driving dynamics. It's an ongoing effort to provide a safe and reassuring experience for everybody, including passengers in the rear seats, with the ultimate aim of making accidents a thing of the past. Mazda engineers developed i-Activsense, a suite of advanced safety technologies that includes Driver Monitoring, Front and Rear Cross

and Blind Spot Monitoring to further enhance the driver's awareness of potential hazards. This evolving and all-inclusive approach to safety takes Mazda closer to its final goal of eliminating traffic accidents and enhanced driving pleasure.



DRIVE NATURALLY AND SAFELY

Experience confidence-inspiring ease of operation.

The Mazda3 provides the pleasure of a natural, comfortable, relaxing, and safe drive.

Windshield Projected Active Driving Display
Wireless Apple CarPlay
Wireless Charger
12-Speaker BOSE® Surround Sound System
7 Airbags
360° View Camera
Driver Monitoring System
Smart Brake Support
Mazda Radar Cruise Control
Front and Rear Cross Traffic Alert
Lane-Departure Warning with Lane-Keep Assist





5 YEARS **FREE** SERVICE PLAN

Worry-free ownership is the hallmark of the Mazda driving experience. We believe that ease of ownership is key to a long and lasting relationship with your Mazda.

That is why every brand-new Mazda vehicle includes FREE parts and labor for every scheduled Preventive Maintenance Service for five years, or up to 100,000km odometer distance, whichever comes first. If you happen to need assistance, you may avail of emergency towing and minor roadside repair support*, which comes with your brand-new Mazda. These unique benefits further enhance your Mazda's three-year, or 100,000km, New Vehicle Limited Warranty, Bumper-to-Bumper coverage.**

With over 19 full-service dealerships across the country ready to attend to your vehicle's needs, you can celebrate the joy and freedom of driving that only a Mazda can deliver.

Owning a Mazda is more than just driving with confidence and reassurance. A hassle-free ownership experience is the fulfillment of Mazda's promise to be your reliable partner in life's amazing journeys.



#1 in 2016 and 2019
according to the J.D. Power
Philippines Customer Service
Index (CSI) Study™

For J.D. Power 2019 award information, visit jdpower.com/awards

*subject to third-party charges

** For the full list of the warranty coverage, please see your Mazda Service Warranty Booklet.

SPECIFICATIONS

MAZDA3		2.0L HEV FASTBACK	2.0L HEV SEDAN	2.0L SPORT FASTBACK	2.0L SPORT SEDAN
Transmission		SKYACTIV-DRIVE 6-Speed Automatic with Sport Mode	SKYACTIV-DRIVE 6-Speed Automatic with Sport Mode	SKYACTIV-DRIVE 6-Speed Automatic with Sport Mode	SKYACTIV-DRIVE 6-Speed Automatic with Sport Mode
G-Vectoring Control Plus		Equipped	Equipped	Equipped	Equipped
I-STOP Engine Idling Stop System		Equipped	Equipped	Equipped	Equipped

DIMENSIONS & WEIGHTS					
Overall Length		4,460mm	4,660mm	4,460mm	4,660mm
Overall Width		1,795mm	1,795mm	1,795mm	1,795mm
Overall Height		1,440mm	1,445mm	1,440mm	1,445mm
Wheelbase		2,725mm	2,725mm	2,725mm	2,725mm
Tread	Front	1,570mm	1,570mm	1,570mm	1,570mm
	Rear	1,580mm	1,580mm	1,580mm	1,580mm
Minimum Turning Radius		5.3m	5.3m	5.3m	5.3m
Minimum Curb Weight		1,368kg	1,378kg	1,348kg	1,356kg

ENGINE					
Type		e-SKYACTIV-G, In-line 4-Cylinder, 16-Valve, DOHC	e-SKYACTIV-G, In-line 4-Cylinder, 16-Valve, DOHC	SKYACTIV-G, In-line 4-Cylinder, 16-Valve, DOHC	SKYACTIV-G, In-line 4-Cylinder, 16-Valve, DOHC
Electrification		24-Volt Hybrid System with 0.216 kWh Lithium-ion Battery	24-Volt Hybrid System with 0.216 kWh Lithium-ion Battery	-	-
Displacement		1,998 cc	1,998 cc	1,998 cc	1,998 cc
Compression Ratio		13 : 1	13 : 1	13 : 1	13 : 1
Fuel System		Direct Injection	Direct Injection	Direct Injection	Direct Injection
Recommended Fuel		91-95 RON Gasoline	91-95 RON Gasoline	91-95 RON Gasoline	91-95 RON Gasoline
Maximum Output (PS/rpm)		164 / 6,000	164 / 6,000	155 / 6,000	155 / 6,000
Maximum Torque (Nm/rpm)		213 / 4,000	213 / 4,000	200 / 4,000	200 / 4,000
Integrated Electric Motor Output (kW/PS)		5.1 / 6.9	5.1 / 6.9	-	-
Integrated Electric Motor Torque (Nm)		49	49	-	-
Fuel Tank Capacity		51 liters	51 liters	51 liters	51 liters
Emissions		EURO 4	EURO 4	EURO 4	EURO 4

STEERING					
Type		Rack & Pinion	Rack & Pinion	Rack & Pinion	Rack & Pinion
Power Steering Type		Electric Power-Assisted Steering	Electric Power-Assisted Steering	Electric Power-Assisted Steering	Electric Power-Assisted Steering
Steering Wheel Controls					
Material	Control Switch	Leather Wrapped Audio & Bluetooth®	Leather Wrapped Audio & Bluetooth®	Leather Wrapped Audio & Bluetooth®	Leather Wrapped Audio & Bluetooth®
	Cruise Control Paddle Shifters Adjustment	Hands-Free Mazda Radar Cruise Control Equipped Tilt & Telescopic	Hands-Free Mazda Radar Cruise Control Equipped Tilt & Telescopic	Hands-Free Standard Cruise Control Equipped Tilt & Telescopic	Hands-Free Standard Cruise Control Equipped Tilt & Telescopic

SUSPENSION					
Type	Front	MacPherson Strut Torsion Beam Axle	MacPherson Strut Torsion Beam Axle	MacPherson Strut Torsion Beam Axle	MacPherson Strut Torsion Beam Axle
	Rear				

MAZDA3		2.0L HEV FASTBACK	2.0L HEV SEDAN	2.0L SPORT FASTBACK	2.0L SPORT SEDAN
BRAKES					
Type	Front Rear	Ventilated Discs Solid Discs	Ventilated Discs Solid Discs	Ventilated Discs Solid Discs	Ventilated Discs Solid Discs
Parking Brake		Electric Parking Brake with Auto Brake Hold	Electric Parking Brake with Auto Brake Hold	Electric Parking Brake with Auto Brake Hold	Electric Parking Brake with Auto Brake Hold
EXTERIOR					
Front Grille		Gloss Black Mesh	Gloss Black Honeycomb	Gloss Black Mesh	Gloss Black Honeycomb
Front Signature Wing		Gloss Black	Bright Chrome	Gloss Black	Bright Chrome
Wheels	Color	Gray Metallic	Silver Metallic	Black Metallic	Bright Silver
	Size	18" Aluminum Alloy Wheels	18" Aluminum Alloy Wheels	18" Aluminum Alloy Wheels	18" Aluminum Alloy Wheels
Tires		215 / 45 R18	215 / 45 R18	215 / 45 R18	215 / 45 R18
Headlamps	Type	LED Adaptive Front-Lighting System (AFS) with Auto- Leveling & Auto On/Off LED	LED Adaptive Front-Lighting System (AFS) with Auto- Leveling & Auto On/Off LED	LED Adaptive Front-Lighting System (AFS) with Auto- Leveling & Auto On/Off LED	LED Adaptive Front-Lighting System (AFS) with Auto- Leveling & Auto On/Off LED
	Running Lamps High Beam Control	Equipped	Equipped	-	-
Rear Combination Lamps	Type	LED Rear Signature Illumination	LED Rear Signature Illumination	LED Rear Signature Illumination	LED Rear Signature Illumination
	Passive Collision Signal	Hazard & Brake	Hazard & Brake	Hazard	Hazard
Wipers		Rain Sensing Wipers	Rain Sensing Wipers	Rain Sensing Wipers	Rain Sensing Wipers
Electric Glass Sunroof		Equipped	Equipped	Equipped	Equipped
Side Mirrors	Type	Power Adjust, Auto Fold, Auto Tilt, & Auto-Dimming with Memory	Power Adjust, Auto Fold, Auto Tilt, & Auto-Dimming with Memory	Power Adjust, Auto Fold, Auto Tilt, & Auto-Dimming with Memory	Power Adjust, Auto Fold, Auto Tilt, & Auto-Dimming with Memory
	Color	Body Color	Body Color	Body Color	Body Color
Exhaust Tail Pipes		Dual Type	Dual Type	Dual Type	Dual Type
INTERIOR					
Seat & Trim Upholstery	Material	Leather	Leather	Leather	Leather
	Color	Black	Black	Black	Black
	Front Driver Passenger	10-Way Power Adjust with Dual Memory 4-Way Manual Adjust	10-Way Power Adjust with Dual Memory 4-Way Manual Adjust	10-Way Power Adjust with Dual Memory 6-Way Manual Adjust	10-Way Power Adjust with Dual Memory 6-Way Manual Adjust
Rear		60:40 Split Fold-down with Center Armrest & Cupholders	60:40 Split Fold-down with Center Armrest & Cupholders	60:40 Split Fold-down with Center Armrest & Cupholders	60:40 Split Fold-down with Center Armrest & Cupholders
Shift Knob		Leather Wrapped	Leather Wrapped	Leather Wrapped	Leather Wrapped
Audio System	Type	Mazda Connect with 10.25" LCD Display	Mazda Connect with 10.25" LCD Display	Mazda Connect with 10.25" LCD Display	Mazda Connect with 10.25" LCD Display
	Connectivity	Dual USB-C, Bluetooth® Hands-Free, Android Auto, & Wireless Apple CarPlay	Dual USB-C, Bluetooth® Hands-Free, Android Auto, & Wireless Apple CarPlay	Dual USB-C, Bluetooth® Hands-Free, Android Auto, & Wireless Apple CarPlay	Dual USB-C, Bluetooth® Hands-Free, Android Auto, & Wireless Apple CarPlay
	Speakers	12-Speaker BOSE® Sound System	12-Speaker BOSE® Sound System	12-Speaker BOSE® Sound System	12-Speaker BOSE® Sound System
Wireless Charger		Equipped	Equipped	Equipped	Equipped
Meter Set		7"LCD Display	7"LCD Display	7"LCD Display	7"LCD Display
Active Drivig Display (HUD)		Front Windshield Projected	Front Windshield Projected	Front Windshield Projected	Front Windshield Projected
Climate Control	Front	Dual-Zone Automatic Climate Control	Dual-Zone Automatic Climate Control	Dual-Zone Automatic Climate Control	Dual-Zone Automatic Climate Control
	Rear	Rear Ventilation Louvres	Rear Ventilation Louvres	Rear Ventilation Louvres	Rear Ventilation Louvres
Push Start / Stop Button		Equipped	Equipped	Equipped	Equipped
Rear View Mirror		Frameless with Auto-Dimming	Frameless with Auto-Dimming	Frameless with Auto-Dimming	Frameless with Auto-Dimming
Power Windows		One-Touch Up/Down (All Windows)	One-Touch Up/Down (All Windows)	One-Touch Up/Down (All Windows)	One-Touch Up/Down (All Windows)
Sunglass Holder		Equipped	Equipped	Equipped	Equipped

MAZDA3	2.0L HEV FASTBACK	2.0L HEV SEDAN	2.0L SPORT FASTBACK	2.0L SPORT SEDAN
--------	-------------------	----------------	---------------------	------------------

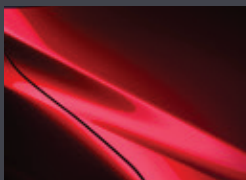
SAFETY & SECURITY

Airbags	7 Airbags: Dual Front, Front Side, Side Curtain, & Driver's Knee	7 Airbags: Dual Front, Front Side, Side Curtain, & Driver's Knee	7 Airbags: Dual Front, Front Side, Side Curtain, & Driver's Knee	7 Airbags: Dual Front, Front Side, Side Curtain, & Driver's Knee
Anti-Lock Braking System (ABS)	Equipped with Electronic Brakeforce Distribution (EBD)	Equipped with Electronic Brakeforce Distribution (EBD)	Equipped with Electronic Brakeforce Distribution (EBD)	Equipped with Electronic Brakeforce Distribution (EBD)
Dynamic Stability Control	Equipped	Equipped	Equipped	Equipped
Smart Keyless Entry System	Equipped	Equipped	Equipped	Equipped
Camera	360° View Monitor	360° View Monitor	Reverse Camera	Reverse Camera
Parking Sensors	Front & Rear	Front & Rear	Rear	Rear
Seatbelt Reminder	Driver & All Passengers	Driver & All Passengers	Driver & All Passengers	Driver & All Passengers
ISOFIX	Equipped	Equipped	Equipped	Equipped
Child Lock Protection	Equipped	Equipped	Equipped	Equipped

I-ACTIVSENSE

Blind Spot Monitoring	Equipped	Equipped	Equipped	Equipped
Rear Cross Traffic Alert	Equipped with Rear Cross Brake Support	Equipped with Rear Cross Brake Support	Equipped	Equipped
Front Cross Traffic Alert	Equipped with Front Cross Brake Support	Equipped with Front Cross Brake Support	-	-
Smart Brake Support				
Front	Equipped with Forward Obstruction Warning	Equipped with Forward Obstruction Warning	-	-
Rear	Equipped	Equipped	-	-
Lane Departure Warning	Equipped with Lane Keep Assist	Equipped with Lane Keep Assist	-	-
Cruising & Traffic Support	Equipped	Equipped	-	-
Driver Monitoring System	Equipped	Equipped	-	-
Driver Attention Alert	Equipped	Equipped	-	-

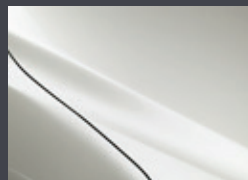
AVAILABLE COLORS



Soul Red Crystal



Machine Gray



Snowflake White Pearl



Polymetal Gray



Deep Crystal Blue



Jet Black



Platinum Quartz

*Specifications per variant may vary. Ask your Mazda Sales Consultant for more details.

Mazda Philippines reserves the right to change or modify equipment specifications at any time without prior notice. Details, colors, specifications are for information only.

© Mazda Motor Corporation